

PowerBook G3 vs. The Competition

Education Version

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Photo - JPEG decompressor
are needed to see this picture.

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PowerBook Competitive Analysis

- Price band chart
- Check list comparisons
- Competitive Sound Bytes
- Product line review

Competitive Price Bands

Price Bands	PowerBook	IBM	Toshiba	Dell	Compaq
\$4,000 +		\$3,999 <i>ThinkPad 770 / 14.1</i> 300MHz / 64MB / 8G CD / 56K			\$3,926 <i>Armada 7800 / 14.1</i> 300MHz / 64MB / 8G DVD / 33K
	\$3,477 14.1 300MHz / 64MB / 8G DVD / Enet / 56K	\$3,539 <i>ThinkPad 600 / 13.3</i> 300MHz / 32MB / 4G CD / 56K	\$3,699 <i>Tecra 8000 / 14.1</i> 300MHz / 64MB / 8G DVD / 56K		
\$3,999 to \$3,000	\$3,007 14.1 300MHz / 64MB / 8G CD / Enet / 56K	\$2,999 <i>iSeries 1721 / 14.1</i> 300MHz / 64MB / 5G DVD / 56K	\$3,199 <i>Satellite 4080 / 14.1</i> 366MHz / 64MB / 6G CD / 56K	\$2,856 <i>Inspiron 3500 / 14.1</i> 333 MHz / 32MB / 4G CD / 56K	\$3,050 <i>Prosignia 162 / 14.1</i> 300MHz / 64MB / 4G CD / 56K
\$2,999 to \$2,000	\$2,631 14.1 266MHz / 64MB / 4G CD / Enet / 56K	\$2,499 <i>ThinkPad 390 / 14.1</i> 266MHz / 64MB / 4G CD / 56K	\$2,489 <i>Satellite 4020 / 13.3</i> 300MHz / 64MB / 6G CD / 56K	\$2,697 <i>Inspiron 7000 / 14.1</i> 333MHz / 64MB / 4G CD / 56K	\$2,699 <i>Armada 1700 / 14.1</i> 300MHz / 32MB / 5G CD / 56K
\$1,999 and below	\$1,799 14.1 233MHz / 32MB / 2G CD / Enet / 56K	\$1,999 <i>iSeries 1451 / 13.3</i> 300MHz / 32MB / 4G CD / 56K	\$1,999 <i>Satellite 4030 / 13.3</i> Cel.300MHz / 64MB / 4G CD / 56K	\$2,458 <i>Latitude CPi / 12.1</i> 233 MHz / 64MB / 4G CD / no modem	\$2,533 <i>Prosignia 144 / 13.3</i> 333 MHz / 64MB / 4G CD / 56K
				\$1,949 <i>Inspiron 3500 / 13.3</i> 300 MHz / 32MB / 3G CD / no modem	\$1,999 <i>Presario 1655 / 13.3</i> 266MHz / 64MB / 4G CD / 56K

PowerBook vs. IBM

	Apple PowerBook G3	IBM ThinkPad 390	IBM ThinkPad 770X	IBM iSeries 1721
Up to 1MB Backside L2 cache	✓	✓	✓	✓
Dual battery capability	✓	✓	✓	✓
Up to 7 hours of battery life	✓	✓	✓	✓
VGA video out	✓	✓	✓	✓
S-Video out	✓			
4MB Video RAM	✓		✓	
2D/3D Graphics Acceleration	✓	✓	✓	✓
On Screen Resolution Scaling	✓	✓	✓	✓
SCSI built-in	✓			
56K/v.90 modem built-in	✓	✓	✓	✓
Ethernet built-in	✓			
CD-ROM standard	✓	✓	✓	✓
Hot Swappable Expansion Bays	✓			
14-inch models priced from...	\$1,799	\$2,499	\$3,999	\$2,999

PowerBook vs. Dell

	Apple PowerBook G3	Dell Latitude CPi	Dell Inspiron 3500	Dell Inspiron 7000
Up to 1MB Backside L2 cache	✓		✓	✓
Dual battery capability	✓	✓	✓	✓
Up to 7 hours of battery life	✓			
VGA video out	✓	✓	✓	✓
S-Video out	✓			✓
4MB Video RAM	✓			✓
2D/3D Graphics Acceleration	✓	✓	✓	✓
On Screen Resolution Scaling	✓		✓	✓
SCSI built-in	✓			
56K/v.90 modem built-in	✓		✓	✓
Ethernet built-in	✓			
CD-ROM standard	✓	✓	✓	✓
Hot Swappable Expansion Bays	✓			
14-inch models priced from...	\$1,799	\$2,458*	\$2,856	\$2,697

PowerBook vs. Compaq

	Apple PowerBook G3	Compaq Armada 1700	Compaq Armada 7800	Compaq Presario 1655
Up to 1MB Backside L2 cache	✓	✓	✓	✓
Dual battery capability	✓	✓	✓	
Up to 7 hours of battery life	✓			
VGA video out	✓	✓	✓	✓
S-Video out	✓			
4MB Video RAM	✓		✓	
2D/3D Graphics Acceleration	✓	✓	✓	✓
On Screen Resolution Scaling	✓		✓	✓
SCSI built-in	✓			
56K/v.90 modem built-in	✓	✓	✓	✓
Ethernet built-in	✓			
CD-ROM standard	✓	✓	✓	✓
Hot Swappable Expansion Bays	✓			
14-inch models priced from...	\$1,799	\$2,699	\$3,926	\$1,999*

PowerBook vs. Toshiba

	Apple PowerBook G3	Toshiba Satellite 4020	Toshiba Satellite 4080	Toshiba Tecra 8000
Up to 1MB Backside L2 cache	✓	✓	✓	✓
Dual battery capability	✓			✓
Up to 7 hours of battery life	✓			✓
VGA video out	✓	✓	✓	✓
S-Video out	✓			✓
4MB Video RAM	✓			
2D/3D Graphics Acceleration	✓	✓	✓	✓
On Screen Resolution Scaling	✓	✓	✓	✓
SCSI built-in	✓			
56K/v.90 modem built-in	✓		✓	✓
Ethernet built-in	✓			
CD-ROM standard	✓	✓	✓	✓
Hot Swappable Expansion Bays	✓			
14-inch models priced from...	\$1,7999	\$2,489*	\$3,199	\$3,699

Competitive Sound Bytes

- Performance
- Larger screen size
- Versatile expansion bay modules
- Built-in comms - Ethernet and modem
- VGA and S-Video Out
- Mac OS 8.5 and Location Manager 2.0
- The little touches: SCSI, hot swappable bays, industrial design, on-screen resolution scaling, etc.

Product Line Review

- Apple
 - PowerBook G3 = 4 configurations
- IBM
 - ThinkPad + iSeries = 28 configurations + some BTO
- Dell
 - Latitude + Inspiron = 26 configurations + BTO
- Compaq
 - Armada + Presario + Prosignia = 65 + some BTO
- Toshiba
 - Tecra + Satellite + Portege = 44 configurations + some BTO

The Powerbook G3 in Education

Academic Freedom Starting at \$1,799

